**Development**

* Gathering of information related to site content
* Website Name (Domain Name) Research
* Competition Researched
* Website Title Chosen
* Website Host Research
* Website Host Chosen and Registered $
* Website Name Chosen
* Website Name Purchase $
* Website Structure and Organization Established
* [Link Exchange Researched](https://lorelle.wordpress.com/2005/10/05/linkability-link-popularity/)
* Link Exchange Page Set Up
* Articles/Resources Provided/Researched
* Articles/Resources Chosen
* Advertising Inclusion Implemented
* [Search Engine Submission Prepared](https://lorelle.wordpress.com/2005/10/01/website-development-search-engine-submission-preparation/)
* Search Engine Submission Implemented $
* Review Search Engine Submission Results (1-4 months after public release)

**Design**

* Artwork Compiled
* Logo Designed or Prepared as Digital Art
* Color Scheme Research and Presented
* Layout Design Research and Presented
* Color Scheme Chosen
* Layout/Design Chosen
* HTML and CSS Coding Design
* Content and Articles Added
* [Review Web Standards](https://lorelle.wordpress.com/2005/09/24/meet-them-benefits-of-compliance-with-web-standards/)
* [Validate Code](https://lorelle.wordpress.com/2005/09/24/validating-the-code-behind-the-page/)
* Check Website with Other Browsers
* Check Website with Other Computers
* Check Website with Various Screen Resolutions
* Edit and Review Website Presentation
* Test Website (typically 2-4 weeks)
* Test Links

**Website Maintenance**

* Frequently Update
* [Check for Errors](https://lorelle.wordpress.com/2005/09/24/validating-the-code-behind-the-page/)
* Add Link Exchanges
* Check for Bad Links
* Keyword Review and Update
* [Check Link Popularity](https://lorelle.wordpress.com/2005/10/05/linkability-link-popularity/)
* Review New Technology
* Review Web Standards and apply
* Check Site Statistics
* Add New Content
* Check Links
* [Validate Code](https://lorelle.wordpress.com/2005/09/24/validating-the-code-behind-the-page/)
* Re-Submit Site to Search Engines
* Check Web Page Descriptions
* Check Web Page Titles
* Review Meta Tag Standards and Update
* Review Top Searches from Search Engines (potential new content ideas)